

Propel Factsheet



Powering Your Progress

Let's drive your business forward together

Propel is the **fastest-growing asset finance lender in the UK***, committed to providing businesses with the equipment and vehicle finance solutions they need to achieve sustainable growth and success.

We recognise the importance of keeping your business moving forward. That's why we offer a range of asset finance options, from Finance Lease and Hire Purchase to Asset Refinance solutions, specifically designed to accelerate your progress. Whether you require vehicles, equipment, plant and machinery, or are changing over to green assets, we have the solutions you need.

Our Customer Pledge

At Propel, we believe in helping you make informed decisions that match your unique business requirements. We are committed to providing you with the support and information you need to guide you through the decision-making process.

- **Customer understanding** We will equip you with the clear and timely information you need to make effective and informed decisions about our products and services.
- **Price and value** We will ensure that the pricing of our products and services represents fair value for your business.
- **Products and services** We will tailor our offerings to meet your needs, ensuring they are fit for purpose and aligned with your goals.
- **Customer support** We will act in your best interests, helping you fully realise the benefits of our products and services.

At Propel, we also understand that businesses need more than just financing. That's why we've pioneered an award-winning **Human-Digital approach** that combines the best of both worlds, from **exceptional talent** to **cutting-edge technology**.

Our team of industry experts brings a personal touch, prioritising relationships and providing tailored focus at every step. But we don't stop there. By harnessing the power of ground-breaking technology, we streamline the finance process, delivering an unmatched customer experience. We've designed our process to be **simple**, **swift**, **smooth**, **and seamless**, allowing you to focus on what matters most – growing your business.

Through landmark strategic partnerships with leading organisations such as **Barclays**, **Azets**, **and Samsung**, we are providing over **one million small and medium-sized enterprises (SMEs**) with the opportunity to acquire the business-critical equipment and vehicles they need.

Our Core Values

At Propel, our core values form the foundation of everything we do, guiding us to deliver personalised solutions that meet the unique needs of each business.



Personal

We are caring; we are positive; we are supportive.

We design asset finance solutions for individual business needs; aligning our solutions with our customers' ambitions.



Progressive

We are ambitious; we are innovative; we are forward-thinking.

We help businesses accelerate investment, growth and success; powering their progress through our pioneering Human-Digital approach.



Partnering

We are aligned; we connect; we collaborate.

We build and nurture strong relationships; working in our customers' best interests at all times to ensure beneficial outcomes.

Join the ranks of businesses that have experienced the Propel advantage.

Call us now at 01633 415 222 or email contact@propelfinance.co.uk

Let's explore how we can help you Propel your business growth.

"Propel made the process easy and in all were a refreshing finance business to deal with. From the initial application to approval and payment to the dealer it was simple and quick, once you have the information required. They were professional, replying to any questions quickly, while keeping you updated at all times. I couldn't be more pleased and would recommend them." John Considine, Autoscreens

*AF50 Rankings, July 2023 (See more information, click <u>here</u>). Based on industry data and market growth analysis conducted in 2021/22.

Outstanding Trustpilot Rating Score

4.3

Finance is subject to status. Terms and Conditions Apply. Propel acts as a credit broker or a lender for business customers only.

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